

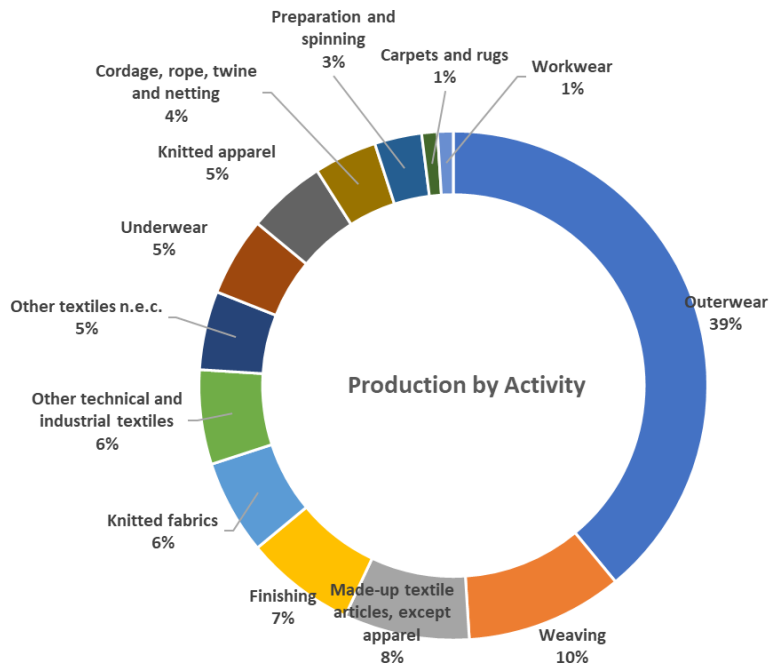
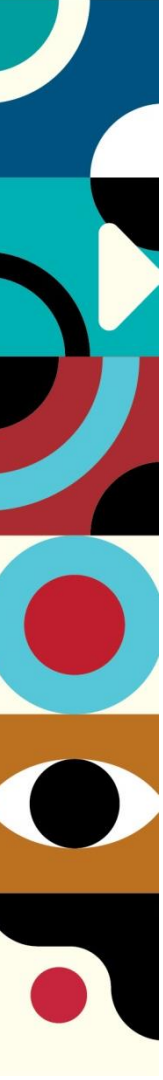


# **PORTUGUESE TEXTILE AND CLOTHING INDUSTRY**

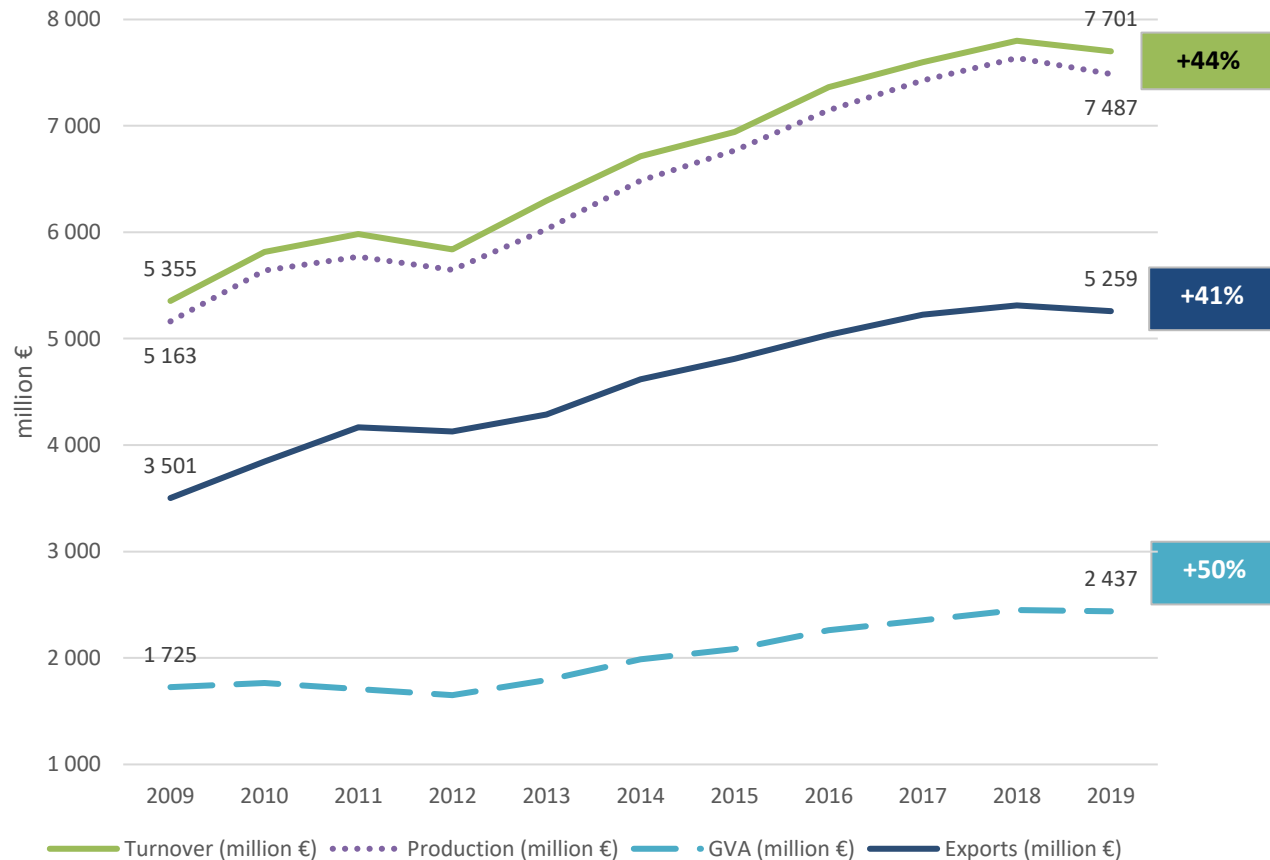
## **MAIN INDICATORS**

## **NEW STRATEGY 2025**

# MAIN INDICATORS

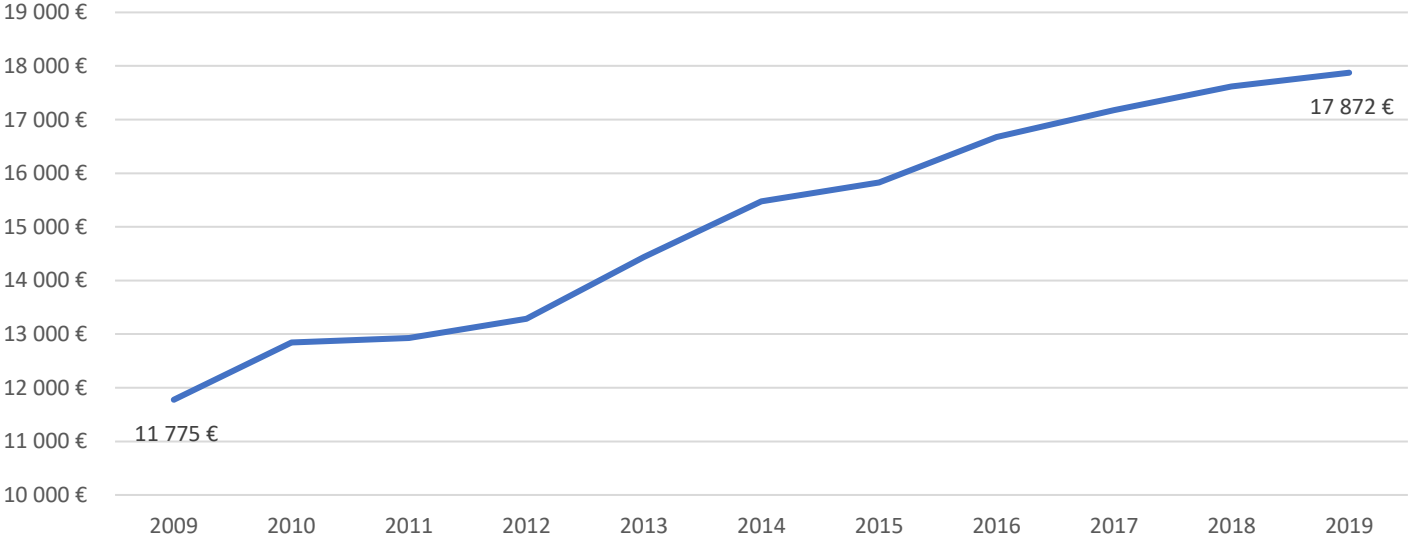


# MAIN INDICATORS



# MAIN INDICATORS

Productivity  
(GAV/employee)



+52%

# MAIN INDICATORS

## More Dynamic Activities between 2009-2018

	TURNOVER		PRODUCTION			GAV		
	Δ M€	%		Δ M€	%	Δ M€	%	
outerwear	1085	56%	outerwear	1110	59%	outerwear	317	45%
textiles for technical and industrial use	266	149%	textiles for technical and industrial use	271	153%	textiles for technical and industrial use	80	132%
other textiles, n.e.	175	75%	other textiles, n.e.	164	73%	other textiles, n.e.	59	81%
cordage and nets	151	83%	made-up textile articles, except clothing	145	32%	made-up textile articles, except clothing	51	40%
made-up textile articles, except clothing	137	29%	cordage and nets	143	85%	knitted fabrics	22	35%

# MAIN INDICATORS

## SECTOR REPRESENTATIVENESS

	2018
	Manufacturing industry PT
TURNOVER	8%
PRODUCTION	8%
EMPLOYMENT	19%
GAV	11%
EXPORTS	9%

# MAIN INDICATORS

Turnover 2017		Production 2017		Employment 2017		Exports 2018		GVAfc 2017	
Italy	35%	Italy	36%	Italy	21%	Germany	18%	Italy	33%
Germany	15%	Germany	14%	Romania	11%	Italy	17%	Germany	15%
France	9%	France	8%	Poland	9%	Spain	9%	UK	9%
UK	7%	UK	7%	<b>Portugal</b>	<b>9%</b>	Netherlands	9%	France	8%
Spain	7%	Spain	7%	Germany	8%	France	8%	Spain	6%
<b>Portugal</b>	<b>5%</b>	<b>Portugal</b>	<b>5%</b>	Bulgaria	7%	Belgium	7%	<b>Portugal</b>	<b>5%</b>
Poland	4%	Poland	4%	Spain	6%	UK	6%	Poland	4%
Belgium	3%	Belgium	3%	UK	6%	Poland	5%	Romania	3%
Romania	2%	Romania	2%	France	5%	<b>Portugal</b>	<b>3%</b>	Belgium	3%
Netherlands	2%	Netherlands	2%	Czech Rep.	3%	Austria	3%	Netherlands	2%

# MAIN INDICATORS

## T&C INDUSTRY EXPORTS

<i>million euros</i>	2019	Evol.	Share
Textiles (except Home Textiles)	1 372	-0,6%	26%
Clothing	3 161	-0,8%	60%
Home Textiles and other made up articles	727	-2,4%	14%
<b>TOTAL</b>	<b>5 259</b>	<b>-1,0%</b>	<b>100%</b>

### Destinations with the greatest growth in absolute terms

	<i>(growth in million euros)</i>	<i>Evol.</i>
USA	17,3	5,4%
France	17,1	2,6%
Turkey	11,0	47,4%
Netherlands	9,3	4,2%
Canada	5,5	11,6%

## MAIN CLIENTS

<i>million euros</i>	2019	Evol.	Share
Spain	1 622	-4,3%	31%
France	679	2,6%	13%
Germany	438	-3,0%	8%
UK	394	-1,4%	7%
USA	340	5,4%	6%
Italy	328	-0,7%	6%
Netherlands	230	4,2%	4%
Sweden	105	-4,6%	2%
Belgium	99	-3,9%	2%
Denmark	77	-3,1%	1%
Intra UE (28)	4 373	-1,9%	82%
Extra UE (28)	939	3,3%	18%
<b>TOTAL</b>	<b>5 259</b>	<b>-1,0%</b>	<b>100%</b>



# Textile and Clothing Industry 2025: New Paradigm, New Strategy

## 5 FUTURE DEVELOPMENT DRIVERS

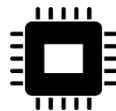
DIFFERENTIATE TO COMPETE:



**KNOWLEDGE AND TRAINING**  
(promote productivity)



**DESIGN**  
non-technological innovation  
(creativity)



**TECHNOLOGY**  
Technological innovation /  
knowledge transfer /  
strengthening the  
competences of the  
scientific and technological  
system dedicated to the  
industry)



**INTERNATIONALIZATION**  
Export more value and  
increase the export base.  
Continue and update  
internationalization  
programs



**SUSTAINABILITY**  
Align with the changing  
values of the consumer  
society, sustainable  
products, certified and  
with traceability.  
Circular economy

[ATP@ATP.PT](mailto:ATP@ATP.PT) / [ANA.PAULA.DINIS@ATP.PT](mailto:ANA.PAULA.DINIS@ATP.PT)

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